

REMEMBERING IN ORGANISATIONS: THE STRATEGIC ROLE OF HISTORICAL ARCHIVES IN COMMERCIAL BANKS

Newton International Mobility Grant



PROFILE

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GRANT

£11,136



DURATION

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UK INSTITUTION

Aston Business School

SUMMARY

This is part of a cross-national comparative research on the strategic role of corporate archives in commercial banks. The main purpose of this research is to understand how organisations manage their past to achieve strategic goals. We argue that commercial banks engage in mnemonic practices to respond to changes in the external environment and to leverage their strategic position.



“ Our collaboration really increased the international reach of our work and has improved the international visibility of our research. Working with banks in the UK context has opened up new lines of enquiry for our future research. ”

OUTCOMES

- History is narrativised in response to an organisational crisis as stories that embody the values the organisation thinks it will need for organisational renewal
- Societies develop different governance structures to preserve business heritage depending on where the control lies – with the state or the society and the coordination is more corporatist or associative
- We gained a better understanding of the organisational processes of strategically using the past in banks and the role of archives and archivists in this process