

**APPENDIX A:**

**PUBLISHED WORK**  
**ARTICLES AND PAPERS**

### List of Publications Submitted

- Butcher, D R and Rowley, J E (1987) The Searcher Information Interface Project. *Journal of Information Science* 13, 187-195.
- Butcher, D R and Rowley, J E (1989) The Searcher/Information Interface Project 2: Manual and on-line searching-pilot study. *Journal of Information Science*, 15, 109-114.
- Butcher, DR and Rowley, J E (1994) A Comparison of pricing strategies for bibliographical databases on CD-ROM and equivalent printed products. *The Electronic Library*, 12 (3), June, 169-175.
- Butcher, D R and Rowley, J E (1995) Is electronic publication viable? *Aslib Proceedings*, 47 (10), October, 229-232.
- Butcher, D and Rowley, J E (1996) Pricing strategies for business information on CD-ROM's. *Journal of Information Science* 22(1), 39-46.
- Clarke, I and Rowley J E (1995) GIS and DSS in Strategic Retail Locational Planning. *International Journal of Retail and Distribution Management*, 23 (3), 4-10.
- Coles, S J and Rowley, J E (1995) Creating integrated documents with Windows, Word, excel and Access. *Computer Education*, 79, 27-29.
- Coles, S and Rowley, J E (1995) Revisiting decision trees. *Management Decision*, 33 (8), 46-50.
- Coles, S J and Rowley, J E (1996) Access 2: a progressive course for new users. DP Publications.
- Coles, S J and Rowley, J E (1996) Presentation with Microsoft PowerPoint, *Computer Education*, 84, November, 2-7
- Coles, S J and Rowley, J E (1996) Spreadsheet modelling for management decision making. *Industrial Management and Data Systems* 96 (7), 17-23.
- Coles, S J and Rowley, J E (1996) Word 7 for Windows: a progressive course for new users. DP Publications.
- Cuthbert, P Rowley, J E and Slack, F (1995) Analysis and synthesis in construct formulation during the research process. *Management Research News*, 18 (1/2), 1-8
- Fisher, S M and Rowley, J E (1992) BOOKSHELF: a guide for librarians and systems managers. Aldershot: Gower.
- Fisher, S M and Rowley, J E (1994) Management Information and Library Management Systems. *Electronic Library*, 12 (2), 109-117.
- Peacefull, L and Rowley, J E (1995) A review of the Geographical Information Systems marketplace in the United Kingdom. *Information Services and Use*, 15 (2) 103-116.



- Rowley, J E and Turner, C M D (1978) The Dissemination of information. Andre Deutsch.
- Rowley, J E (1979-1984) Institute of Information Scientists Remuneration Survey. Inform, Various pages.
- Rowley, J E (1979) Local current awareness services in industrial libraries. Aslib Proceedings, 31 (10), October, 476-484.
- Rowley, J E (1979) Locally produced current awareness services. Aslib Proceedings, 31 (6), June, 284-295.
- Rowley, J E (1979) Mechanised in-house information systems. London: Bingley.
- Rowley, J E (1980) Computers for libraries. London: Bingley.
- Rowley, J E (1982) Prospects for on-line catalogues: a review. Library Review, Winter, 261-267.
- Rowley, J E (1982) Prospects for public access on-line catalogues. In: Proceedings of the 6th International On-line Information Meeting, London, 1982. Learned Information, 455-462
- Rowley, J E (1983) Prestel and hierarchical classification : an examination of menu-based information retrieval systems. In : Proceedings of the 7th International On-line Information Meeting, London, 1983 Learned Information,, 183-198
- Rowley, J E (1983) Printed versus on-line indexes. The Indexer 13 (3), April, 188-189.
- Rowley, J E (1985) Bibliographic current awareness services - a review. Aslib Proceedings, 37 (9), September, 345-353.
- Rowley, J E (1986) Text retrieval systems: an outline. In: Oxford Surveys in Information Technology, edited by P Zorkovczy. Vol. 3. Oxford: University Press. pp.211-246
- Rowley, J E (1987) The use of INFO, a database management system in the teaching of library and information studies. Education for Information 6, 456-569.
- Rowley, J E (1988) An overview of microcomputer text retrieval packages. Aslib proceedings 40 (11/12), November/December, 311-319.
- Rowley, J E and Butcher, D R (1988) The Searcher Information Interface Project - Final Report. Journal of Information Science 14, 355-363.
- Rowley, J E (1989) Towards AACR3: a review of the implications of OPAC's for cataloguing codes and practices. Library Review, 38 (3), 7-18.
- Rowley, J E (1990) Basics of systems analysis and design. London: Library Association. (Also published in Korean by Hannam University, 1995).

Rowley, J E (1990) CD-ROM versus on-line: an evaluation of the effect of the user interface on search effectiveness - a pilot study. In Proceedings of the 13th International On-line Information Meeting, London, 1989. Learned Information, 1989, 183-194.

Rowley, J E (1990) Guidelines on the evaluation and selection of library software packages. Aslib Proceedings, 42 (9) September, 225-235.

Rowley, J E (1990) Introduction (64pp) In : Text retrieval: a directory of software edited by R Kimberley, 3rd edition, Aldershot: Gower.

Rowley, J E (1991) Thesauri and text retrieval software. Proceedings of Text Retrieval, 1990, Taylor Graham.

Rowley, J E (1992) Automation Options in: Aslib Handbook of Special Librarianship and Information Management. London: Aslib.

Rowley, J E (1992) Current Awareness and the On-line Hosts. On-line Information 92, Oxford Learned Information.

Rowley, J E (1992) Organising knowledge: an introduction to information retrieval, 2nd edition. Aldershot: Gower.

Rowley, J E (1993) Computers for libraries, 3rd edition. London: Library Association Publishing. Reprinted 1994, 1995 (Translated into Portuguese, 1994, Published in Brazil by Informacao E Comunicacao Ltda).

Rowley, J E (1993) How much will my on-line search cost?: a review of the charging policies of the on-line hosts. On-line and CD-ROM Review, 17 (3), 143-148.

Rowley, J E (1993) Information Systems Methodologies: Journal of Information Science, 19 (4), 291-302.

Rowley, J E (1993) Managing Teaching and Learning in an IT Workshop : Some reflections. Computer Education, June 27-28.

Rowley, J E (1993) Pricing Strategies for Electronic Information. Perspectives in Information Management, 3 (2), September, 89-94.

Rowley, J E (1993) Selection and Evaluation of software : Aslib Proceedings 45 (3), March 77-87.

Rowley, J E (1993) Teaching More Students: experiences with business studies students and Crewe+Alsager. Journal of Further and Higher Education, 18 (2), Summer, 76-84.

Rowley, J E (1994) Aspects of a library systems methodology. Journal of Information Science, 20 (1), 41-46.

Rowley, J E (1994) The Changing Role of the Information Manager. Librarian Career Development 2 (3), 3-6.



Rowley, J E (1994) The Controlled versus natural indexing languages debate revisited: a perspective on information retrieval practice and research. *Journal of Information Science*, 20 (1), 108-119.

Rowley, J E (1994) Customer experience of libraries. *Library Review*, 43 (6), 7-17.

Rowley, J E (1994) Defining Document and Text Retrieval. *Information Management + Technology*, 27 (2), 62-68.

Rowley, J E (1994) The 1991 Census on CD-ROM : challenges for libraries. *Aslib Proceedings* 46 (1), January 25-27.

Rowley, J E (1994) GENESIS: a new beginning or a new generation. *Electronic Library*, 12 (5), October, 277-283.

Rowley, J E (1994) The Price of Electronic Document Delivery. In: *On-line Information 94: 18th International On-line Meeting Proceedings*, 6-8 December 1994. Oxford: Learned Information, 275-284.

Rowley, J E (1994) Pricing strategies for CD-ROM products. *On-line and CD-ROM Review*, 18 (2), 87-93.

Rowley, J E (1994) Revolution in Current Awareness Services. *Journal of Library and Information Science*, 26 (1), March, 7-13.

Rowley, J E (1994) Strategic Management Information systems and techniques. Manchester and Oxford: NCC/Blackwells.

Rowley J E (1994) Teaching IT skills to library and information studies students: some reflections. *Education for Information*, 12 (2), June, 235-246.

Rowley, J E (1995) Basics of information systems (2nd edition of Basics of Information Technology). London: Library Association Publishing.

Rowley, J E (1995) From Storekeeper to Salesman: implementing the Marketing Concept in Libraries. *Library Review*. 44 (1), 24-35.

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Rowley, J E (1995) Issues in multiple use and network pricing for CD-ROM's. *Electronic Library*, 13 (4), August, 1-5.

Rowley, J E (1995) Issues in pricing strategies for electronic information. *Pricing and Pricing Strategy: An International Journal*, 3 (2), 4-13. (Highly commended in best paper awards)

Rowley, J E (1995) Management development: new agendas for information professionals. *Library Management*, 6 (1), 5-10.

Rowley, J E (1995) Multi-media kiosks in Retailing. *International Journal of Retail and Distribution Management*, 23 (5), 32-40.

Rowley, J E (1995) A new lecturer's simple guide to quality issues in higher education. *International Journal of Education Management*, 9 (1), 22-25.

Rowley, J E (1995) Strategic information systems planning. *Information Services and Use*, 15 (1), 57-66.

Rowley, J E (1995) Student feedback: a shaky foundation for quality assurance. *Innovation and Learning in Education*, 1 (3), 14-21.

Rowley, J E (1995) Word processing and IT skills. *Journal of Further and Higher Education*, 19 (1), Spring, 73-79.

Rowley, J E (1995) Word processing dissertations and major projects. *Computer Education*, 81, November, 25-27.

Rowley, J E and Freeman, M (1995) An information systems approach to teaching IT skills. *Computer Education*, 80, June, 5-7.

Rowley, J E (1996) Customer compatibility management : an alternative perspective on student-to-student support in learning in higher education. *International Journal of Educational Management* 10 (4), 15-20.

Rowley, J E (1996) Encouraging transferable IT Skills. *Business Education Today*, September/October, 12-14.

Rowley, J E (1996) Implementing TQM for library services, *Aslib Proceedings*, January 48 (1), 17-21.

Rowley, J E and Coles, S J (1996) The next step: acquiring more advanced information technology skills. *Computer Education* 83, June, 8-10

Rowley, J E (1996) Libraries and the electronic information marketplace. *Library Review* 45 (7), 6-18

Rowley, J E (1996) Making the tension between teaching and research creative in business and management: a pilot study. *Journal of Further and Higher Education*, 20,(1) 74-92.

Rowley, J E (1996) Measuring quality in higher education. *Quality in Higher Education* 2(3), 237-255

Rowley, J E (1996) Managing quality in information services. *Information Services and Use* 16 (1), 51-62

Rowley, J E (1996) Motivation and academic staff in higher education. *Quality Assurance in Education* 4(3) 12-17.



Rowley J E (1996) Retailing and shopping on the Internet. *International Journal of Retail and Distribution Management*, 24 (3), 26-37.

Rowley, J E (1997) Academic leaders - made or born?. *Industrial and Commercial Training*, 29 (2), 78-84.

Rowley, J E (1997) Beyond service quality dimensions in higher education and towards a service contract. *Quality Assurance in Education*, January 5 (1), 7-14.

Rowley, J E (1997) Focusing on customers *Library Review*, 46 (2), 79-87.

Rowley, J E and Slack, F (1997) The evaluation of interface design on CD-ROM's. *Online and CD-ROM Review*, 21 (1), 3-14

Rowley, J E (1997) The library as a learning organisation. *Library Management*, 18 (1/2), 88-92.

Rowley, J E (1997) Open learning and IT skills acquisition in higher education. *British Journal of Educational Technology* 28 (1), January, 64-65

**APPENDIX B:**

**STATEMENT ON  
JOINT WORKS**



## **STATEMENT OF CONTRIBUTIONS IN WORKS OF SHARED AUTHORSHIP**

### **Books**

Coles, S J and Rowley, J E (1996) Word 7: a progressive course for new users. DP Publications.

Coles, S J and Rowley, J E (1997) Access 7: a progressive course for new users. DP Publications.

*The above two items are jointly authored with each author contributing approximately half of the text. The original concept and structure of the books was my creation, my co-author has made a significant contribution in development organisation and file management.*

Fisher, S M and Rowley, J E (1992) BOOKSHELF: a guide for librarians and systems managers. Aldershot: Gower.

*A joint authored book with both authors contributing approximately half of the chapters. My co-author took responsibility for editing and drawing the book together.*

Rowley, J E and Turner, C M D (1978) The Dissemination of information. Andre Deutsch.

*A joint authored work in which I wrote all of the chapters except two, and acted as editor.*

### **Refereed Journal Articles**

Butcher, D R and Rowley, J E (1987) The Searcher Information Interface Project. Journal of Information Science 13, 187-195.

Butcher, D R and Rowley, J E (1989) The Searcher/Information Interface Project 2: Manual and on-line searching-pilot study. Journal of Information Science, 15, 109-114.

*The SIIP project used student work created through my co-author's contact with students. We jointly conceived and implemented the project. The computing and analysis was my work, as was the writing of the articles.*

Butcher, DR and Rowley, J E (1994) A Comparison of pricing strategies for bibliographical databases on CD-ROM and equivalent printed products. The Electronic Library, 12 (3), June, 169-175.

Butcher, D and Rowley, J E (1996) Pricing strategies for business information on CD-ROM's. Journal of Information Science 22(1), 39-46.

*I provided the theoretical and conceptual basis for an in-depth analysis of specific pricing structures which was conducted jointly between myself and my co-author.*

Clarke, I and Rowley J E (1995) GIS and DSS in Strategic Retail Locational Planning. *International Journal of Retail and Distribution Management*, 23 (3), 4-10.

*The work built on earlier work by my co-author, but this article was essentially conceived and written by me.*

Coles, S and Rowley, J E (1995) Revisiting decision trees. *Management Decision*, 33 (8), 46-50.

*The conceptual framework in this article is mine; the computing is my co-authors.*

Coles, S J and Rowley, J E (1996) Spreadsheet modelling for management decision making. *Industrial Management and Data Systems* 96 (7), 17-23.

*A joint authored work involving both authors in most aspects of its creation.*

Fisher, S M and Rowley, J E (1994) Management Information and Library Management Systems. *Electronic Library*, 12 (2), 109-117.

*This work arose from the synergy between work that I was conducting on management information systems, and work that my co-author was conducting on library management systems.*

Peacefull, L and Rowley, J E (1995) A review of the Geographical Information Systems marketplace in the United Kingdom. *Information Services and Use*, 15 (2) 103-116.

*My work. Genuine joint authorship failed.*

Rowley, J E and Butcher, D R (1988) The Searcher Information Interface Project - Final Report. *Journal of Information Science* 14, 355-363.

*The SIIP project used student work created through my co-author's contact with students. We jointly conceived and implemented the project. The computing and analysis was my work, as was the writing of the articles.*

#### **Papers in Non-Refereed Journals, Non-Referred Papers in Refereed Journals and Other Publications**

Butcher, D R and Rowley, J E (1995) Is electronic publication viable? *Aslib Proceedings*, 47 (10), October, 229-232.

*Shared development of conceptual framework. Largely authored by myself.*

Coles, S J and Rowley, J E (1996) Presentation with Microsoft PowerPoint, *Computer Education*, 84, November, 2-7

*Joint work on writing and design.*



Cuthbert, P Rowley, J E and Slack, F (1995) Analysis and synthesis in construct formulation during the research process. Management Research News, 18 (1/2), 1-8

*I draw together two different conceptual approaches, offered by each of the other authors into a comparative and analytical article.*

Rowley, J E and Freeman, M (1995) An information systems approach to teaching IT skills. Computer Education, 80, June, 5-7.

*My co-author's concepts interpreted by me into a concrete proposal.*

Rowley, J E and Coles, S J (1996) The next step: acquiring more advanced information technology skills. Computer Education 83, June, 8-10

*The course was my concept, but it was implemented by my co-author after my departure. The article, jointly authored reflects on the success of this experiment.*